

INTRODUCTION TO ACCOUNTING

LEARNING OBJECTIVES

By the end of this chapter, and having completed the essential reading and activities, you should be able to:

- Explain the purpose and role of accounting in business
- Identify the users and uses of financial statements
- Understand the accounting principles, concepts and policies
- Understand the conceptual framework of accounting

WHAT IS ACCOUNTING?

The term accounting simply means “to count”. Based on that definition, everyone who can count already is, or can be, an accountant. **Certified Public Accountants (CPAs)** are those who have been specially trained and, by passing a test, are certified as highly competent in the field of business accounting. For managers in the restaurant and foodservice industry, however, accounting simply means counting, or accounting for, the money received and spent operating a restaurant or foodservice facility or company.

Accounting is based on mathematics. Some managers who find mathematics to be difficult may likewise find accounting to be challenging at first. But all managers must understand how to perform important accounting tasks. Effective managers learn how to perform them well.

According to Malaysian Institute of Certified Public Accountants MICPA, accounting is defined as ‘the theory or system of organizing, maintaining, and auditing the books of a firm; art of analysing the financial position and operating results of a business house from a study of its sales, purchases, overheads, etc.’



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