

CORPORATE COMMUNICATION COLLECTION Debbie D. DuFrene, Editor

# Managerial Communication for Professional Development

Reginald L. Bell Jeanette S. Martin



# **Readings In Managerial Communication**

Richard C. Huseman, James M. Lahiff, John M. Penrose

#### **Readings In Managerial Communication:**

**Readings in Managerial Communication** Pearson Custom Publishing, 1994-08-01 Readings in Managerial Selected Readings in Modern Leadership ,1971 **Readings and Materials for Managerial** Communication ,1999 Communication Patricia Murranka, Larry R. Smeltzer, Donald Leonard, 1991-02-01 Managerial Communication and the Brain Dirk Remley, 2017-08-08 This book takes a neuroscientific approach to explaining elements of effective managerial and leadership communication in a concise way These include communicating with various audiences and in a variety of situations managers and leaders face regularly The book includes an easy to use guide to help the reader apply this understanding of neuroscience to principles of rhetoric toward developing effective messages Several specific examples including detailed explanations of them illustrate applications Drawn from real situations activities and cases also encourage practice and facilitate immediate application to situations the reader may be experiencing Encouraging principles of lean processes especially lean communication the book will benefit any in a position of leadership no matter the size of the team or organization or the professional setting business health care technology manufacturing and others It will also benefit those training for such positions graduate business and management students and those in leadership development programs

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